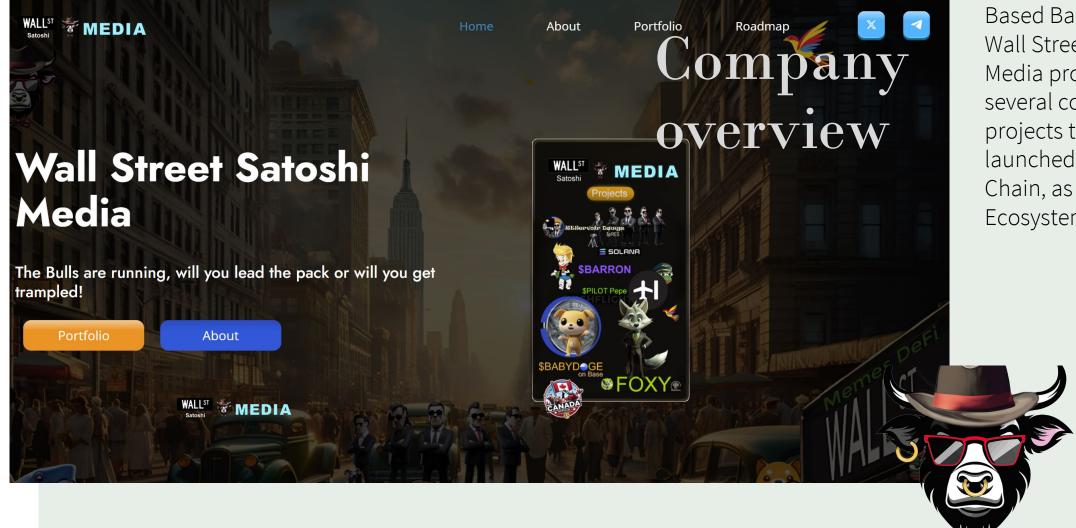


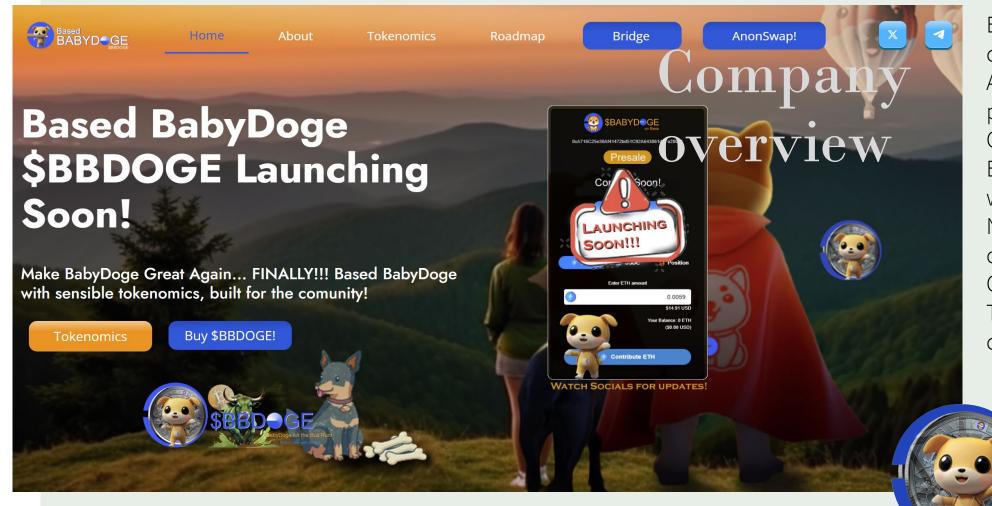
## Pitch deck



Based BabyDoge is a cryptocurrency Meme/Utility project on the Base Blockchain, building an ecosystem of exciting projects, while leveraging the OG BabyDogeCoin community, one of the greatest communities in Web3. We seek to address a problem that has plagued that community since inception and work with that community to right that wrong.



Based BabyDoge is a Wall Street Satoshi Media project, one of several collateral projects that will be launched on Base Chain, as a project Ecosystem.

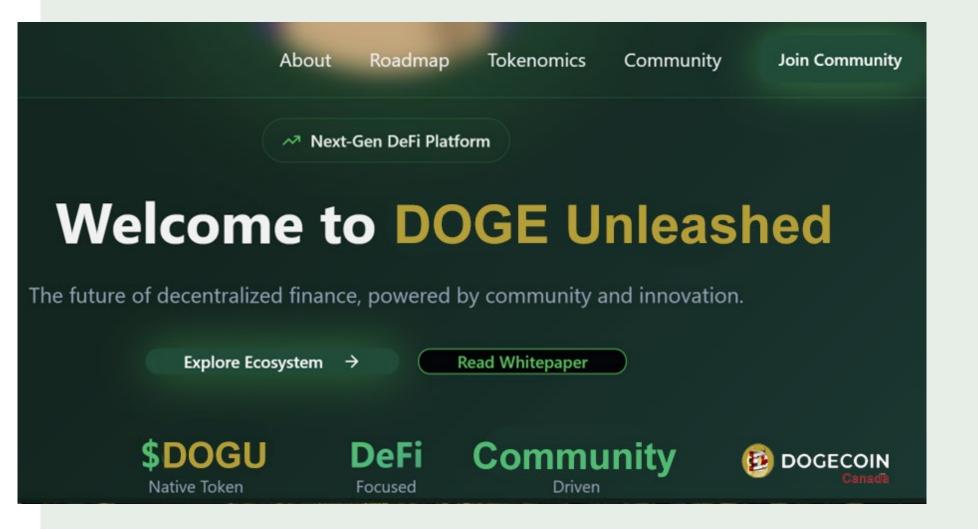


Based BabyDoge currently has a working Anon Swap, a partnership with ChangeNow, and a Bridge, a partnership with deBridge, a launch NFT Collection (sold out), a community NFT Collection, and a New Tech NFT Collection coming soon.



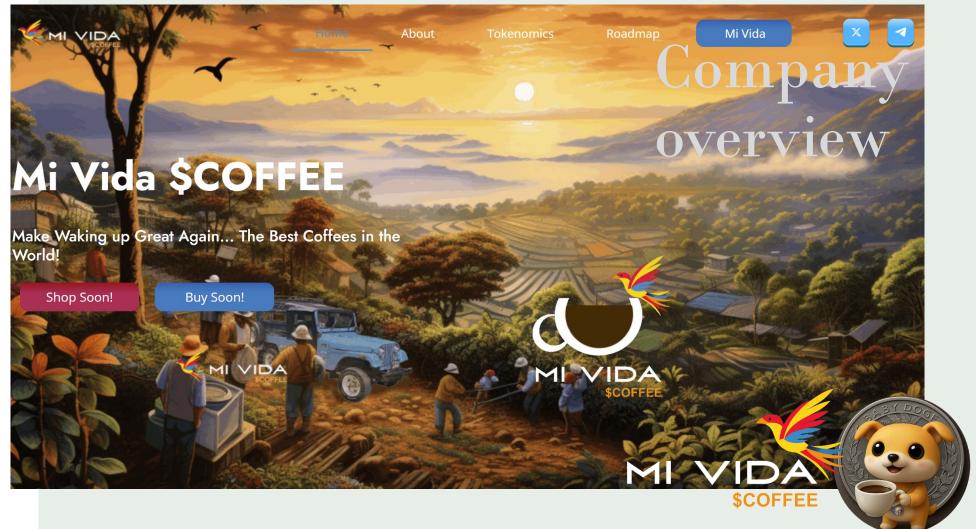
DOGECoinCanada is a project that will launch as part of the Based BabyDoge Ecosystem, it is intended to be the Official DOGE Coin of Canada, and will launch with several high profile partners in Canadian Business





DOGE Unleashed is a Wall Street Satoshi Media project, that will launch as part of the Based BabyDoge Ecosystem, our Team Dev has experience building a blockchain from the ground up.

Needs to be discussed with PopCat first.



Well Based BabyDoge does like his morning coffee, so he will launch his own coffee brand, Mi Vida (Spanish for My Life), to share the best coffees of the world with you!! We originally intended to launch this on another chain however Shopify recently announced a partnership with Coinbase to accept USDC... and we had planned all along to have a Shopify store, so here we are...

## Product overview

Three cryptocurrency projects create the Based BabyDoge Ecosystem, with a meme token/utility including Anon Swap, Bridge, Passive Income NFT's a full utility suite, and much more in development. Creation of a DOGE Canada Token, in collaboration with Shopify Canada, and Build Canada, and a Doge Unleashed Blockchain.



#### Problem

- Market gap: many meme tokens are being launched with no utility with the sole intention to scam holders, particularly on Solana
- Customers: Crypto Enthusiasts want a token backed by a great community that has a solid Team and a long-term vision to create real value
- Financials: this project once completely rolled out has the potential to reach or exceed a \$1B Market Capitalization with reoccurring revenue across the ecosystem
- Costs: all costs for deploying the projects are absorbed by the dev and the team
- Usability: customers want something they can become a part of that will create long term value

## Product benefits

Our own meme token leveraging a great community, with utility that benefits everyone, a uniquely Canadian version of one of the most successful tokens there is and a blockchain with worldwide recognition for our community to build and thrive on.



## Our inspiration

- Of course BabyDogeCoin, however we are approaching that as collaboration rather than competition
- Our product is priced below BabyDogeCoin on launch for maximum potential gains
- Tokenomics is designed to benefit the holders not the Dev or Team
- Potential for generational wealth is the main draw for our consumers to our product
- It is entirely possible to reach a \$1 price with our tokenomes and the eosystem we plan to build out.

- BabyDogeCoin tokenomics have to be the worst in all of Web3
- The token has only increased 150% over almost 5 years, and has no upside with current tokenomics
- The token can never reach \$1 with the number of tokens in circulation, market cap would be approximately 1 Million times the GDP of the planet, not happening although some in the community believe it is possible!!
- Note: OG Dev is gone and it has been taken over by another Dev who is aggressively burning, not a billion or a trillion at a time but proposing 100Q,.. This could make a real difference, but will take time

#### Product overview

- Unique
- First to problem solve
- Community
- Authentic

- Only product dedicated to the BabyDogeCoin community specifically
- First to address the tokenomics shortcomings of BabyDogeCoin with a solution to their problem
- Targeting the best community in Web3, fiercely loyal to their project, but finally realizing something else is needed
- A team and project wanting to correct a wrong for a great community and
- A project that will provide additional utility and collaboration to create a combined ecosystem like nothing else in Web3

## Growth strategy



- July 2025: Launch presale on Base BabyDoge developed dApp
- August 2025: Launch token after approximately 30 day presale or earlier depending on token sales, concurrently launch DOGE1 the Canadian DOGE Token with partners
- Sep 2025: Commence build of Doge Unleashed Blockchain

### Market overview

- Opportunity to build
- Fully inclusive market
- Total addressable market
- Freedom to invent
- Selectively inclusive market
- Serviceable available market

	Holders	Market cap	Net revenue
2025	1,000,000	\$500,000	\$250,000
2026	2,000,000	\$1,000,000	\$500,000
2027	3,000,000	\$2,000,000	\$750,000
2028	6,000,000	\$4,200,000	\$1,500,000

#### Solution

Our product launches with a tokenomics that was very well planned and thoroughly thought out in order to maximize holder value with enough to fund marketing and development

- Gen Z (18-25 years old) primarily, holders of BabyDogeCoin
- Remain within the BabyDoge community and build generational wealth
- Leverage the BabyDogeCoin community, build partnerships and collaborations, and build great utility that will hold and engage the community and encourage token adoption, always do what is right for our holders, and keep building.

- Value Proposition
- Target audience
- The why
- The how

#### Team

Team: Based BabyDoge		
Mike	CEO and Developer	Team Lead and Developer
Brenda	COO	Day-to-day Operations
Max	СМО	Marketing and Social Media
PopCat	Blockchain Developer	Development Lead
Mey	CCO	Chief Creative Officer

<sup>\*1.</sup> Cheyne from InHaus Developments has provided leading edge development expertise

<sup>&</sup>lt;sup>2.</sup> Biggie from GiGaChadette has been an invaluable mentor and advisor to the project

# Thank you

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