



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

1. Introduction

Baby Doge on Base (BABYDOGE20.com, Ticker \$BBDoge) is a next-generation BabyDoge meme/utility token on Base, designed to combine community-driven engagement, innovative tokenomics, and real-world utility. Inspired by the legacy of Baby Doge but enhanced for the modern DeFi era, \$BBDoge aims to become the ultimate meme utility token for the Base chain community.

Marketing Plan for BBDoge: A Billion-Dollar Dog-Themed Crypto Coin Project on Base Chain

Objective: Launch BBDoge as a viral, community-driven meme coin on the Base chain, leveraging dog-themed branding, OG BabyDogeCoin collaboration, utility based NFTs, Twitter/X engagement, and a long-term animated book (and possible IRL toys) to achieve a billion-dollar market cap.

Core Strategy: Build a passionate community around BBDoge by tapping into meme culture, fostering authenticity, and creating engaging, shareable content. Collaborate with the Baby Doge community for mutual growth, use NFTs to drive engagement, and establish a strong Twitter/X presence through viral content and Spaces. Long-term, an animated book will solidify BBDoge's cultural relevance.

Phase 1: Pre-Launch (Months 1-2) – Foundation and Hype Building (TIME FRAMES RECOMMENDED BY AI JUST FYI, BUT WE WILL ADJUST FOR OUR NEEDS)

1. Branding and Community Setup (Free)

- **Develop BBDoge Identity:** Create humorous, relatable, and playful content.
- **Storyline:** Create a narrative around bringing Doge (House of DOGE), into the mix.
- **Community Platforms:** Set up free accounts on:



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Twitter/X: @BBDogeBase
for real-time updates and memes (separate from Team_WSM20).
 - Telegram/FB/IG/TikTok: Post all twitter content across platforms.
 - Reddit: (If Max is on Reddit) Join r/BaseChain and r/MemeCoins to share BB
DOGE content organically.
 - Create a Content Calendar for automated posting to all socials
 - Whitepaper: Done
- ### 2. Collaboration with BabyDogeCoin (Free)
- Reach Out: Mike can use past connections to help initiate outreach. Create content
having the two Doge characters interaction.
 - Cross-Promotion Plan:
 - Create a “Doge House” narrative and use that to reach out to Doge crypto
communities to collaborate. Twitter/X event where both communities share
memes tagged \$BBDoge #Based #BabyDoge.
 - Market the tokenomic benefits comparable to the OG BabyDogeCoin project,
and promote as a competitive advantage making us more likely to reach to
\$1.
 - Invite Baby Doge admins to co-host a Twitter/X Spaces session (see below).
 - Maybe do a few whitelist spot giveaway to the OG Baby Doge community
members in some kind of contest to on board likely buyer.
 - Engage Their Community: Join BabyDogeCoin’s Telegram/Discord, participate in
discussions, and subtly introduce BBDoge as a complementary project. Avoid
spamming; focus on genuine engagement.



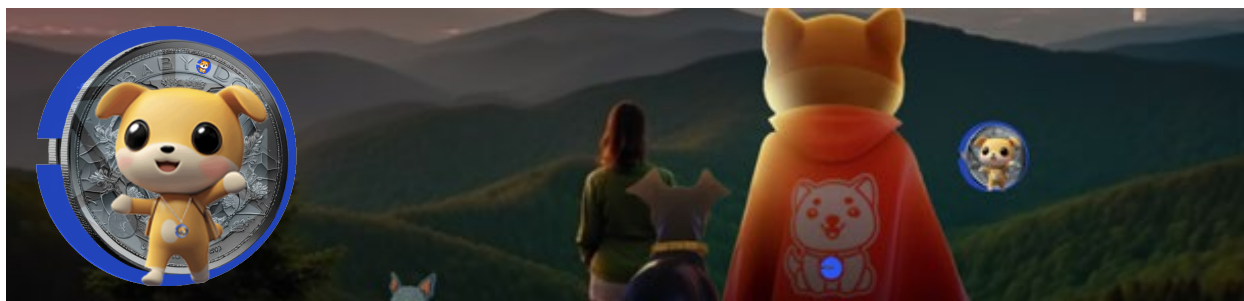
Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

3. Animated NFT Teaser Campaign

- Concept: Design a animated BBDoge NFTs (e.g., puppies in Base-themed outfits dancing or playing) from the collection in the google drive.
- Teaser Strategy:
 - Create a 3-4 second animated clips of a BBDoge puppy and post it on Twitter/X with the caption: “Who let BBDoge out?” Or “You in the Doge House?”
 - Create memes around Based BabyDoge, replicating what worked for OG BabyDogeCoin, rather than completely reinventing the wheel.

4. Twitter/X Viral Content (Free)

- Content Types:
 - Memes: Create BBDoge memes, and twitter content (e.g., BBDoge puppy saying, “HODL on Base, and in the DOGE HOUSE!”). Post daily with hashtags \$BBDoge #BaseChain @Base #MemeCoin #Meme #NFT.
 - Polls: Engage followers with fun polls, e.g., “Which dog breed is the ultimate HODLer?”
 - Vote & RT! #BBDoge.”
 - Threads: Share educational threads about Base chain’s benefits (e.g., “Why Base is the future for meme coins: low fees, fast txs, & BBDoge!”
- Engagement Tactics:
 - Reply to trending crypto tweets (e.g., @CoinMarketCap posts) with BBDoge memes or witty comments.



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Tag Base chain influencers like @baseprotocol or @JessePollak in relevant posts to gain visibility.
- Hashtag Strategy: Create #BBDoge and #BasePups to unify community content. Encourage retweets with phrases like “RT to adopt a BDOGE pup!”
- Create custom BBDoge blended characters with influential crypto accounts. IE a John Cena Doge, or a person high up in the OG BabyDogeCoin community.

5. Twitter/X Spaces Participation (Free)

- Target Spaces:
 - Join Base chain-focused Spaces hosted .
 - Attend meme coin Spaces (e.g., @MemeCoinTalk) to pitch BBDoge as a Base chain innovator.
 - Participate in BabyDogCoin Spaces (@BabyDogeCoin) to build rapport and mention the collaboration.
- Host a BBDoge Space:
 - Schedule a weekly “BB DOGE HOUSE” on Twitter/X Spaces to discuss project updates, Base chain, and dog memes.
 - Invite BabyDogeCoin community members or Base chain enthusiasts as co-hosts.
 - Promote the Space on Twitter/X with a meme:
 - #DOGEHOUSE Spaces.”
- Engagement: Record Spaces using free tools like Zencast and share clips on Twitter/X for those who missed it.



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

Phase 2: Launch (Months 3-4) – Viral Explosion

1. Token Launch on Base Chain (Free Setup)

- Deploy Token: Mike has contract taken care of.

2. Launch Collection NFT Holders ‘Whitelisted’ for 10% bonus on Presale buy

- Launch Collection: Release the 20 BBDoge NFTs on WorldNFT Marketplace and OpenSea (Base chain). Each NFT grants access to future rewards including a free PI NFT worth \$250 to buy and additional \$\$ in passive income.
- Promotion:
 - Post a 15-second animated PI NFT reveal video on Twitter/X with #BBDogeNFTs.
 - Host a Twitter/X contest: “Mint a BBDoge NFT & share it with #BBDogeNFTs for a chance to win an NFT.
- Utility: Announce one of your utilities as a surprise

3. Twitter/X Viral Push (Free)

- Trendjacking: Monitor trending hashtags (e.g: #CryptoMoon) and create BBDoge content to ride the wave. Example: “BBDoge will build a Base on the moon! #CryptoMoon.”
- Community Takeover: Encourage followers to change their Twitter/X profile pics to BBDoge NFTs or logos for a week, creating a visual wave. Share a collage of participants’ profiles.

4. Twitter/X Spaces Expansion (Free)

- High-Profile Spaces:



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Co-host a Space with BabyDogeCoin titled “Brothers Unite: Based BBDoge & BabyDogeCoin” to discuss meme coin trends and cross-promotion.
- Join Spaces hosted by Base chain influencers (e.g. @BaseJunkie_) to promote BBDoge’s value proposition and competitive advantage.
- AMA Series: Host weekly AMAs in BBDoge Spaces, answering community questions about tokenomics, NFTs, and future plans. Share key clips on Twitter/X.
- Gamification: During Spaces, run live polls (e.g., “What’s BBDoge’s next feature?”) to keep listeners engaged.

5. BabyDogeCoin Collaboration Events (Free)

- Joint Meme Campaign: (If we can get interest from OG community. Maybe offer a non-animated ie basic not for some completed quest)
- Community Swap: Encourage BabyDogeCoin holders to join BBDoge’s Telegram and X with a special role (e.g., “Doge Pound fan or Doge Fam”) and vice versa, fostering cross-pollination.
- Shared Roadmap Tease: Announce a potential launchpad coming in the future. Tease coin/NFT holder benefits.

Phase 3: Post-Launch Growth (Months 5-12) – Sustained Momentum

1. Community Governance (Free)

- DAO Setup: Create a simple DAO using Aragon (free on Base chain) for BBDoge holders to vote on features (e.g., new NFTs, partnerships). Announce on Twitter/X: “BBDoge is now pup-powered!”
- Join our future DAO! #BBDoge.”



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Incentives: Reward active voters with 1 of a kind BBDoge animated content or exclusive NFTs, encouraging participation.

2. Animated NFT Expansion (Free)

- Second Collection: Release a new set of 2,000 animated NFTs with some utility (e.g., access to a BBDoge game on Base). Use free tools like Godot for basic game prototyping or use Rex and REXC4.com for game development.
- NFT's and Game based on book, purchase book as an NFT or purchase paper book with link to NFT inside.
- Community Art: Invite community artists to submit BBDoge NFT creations via Twitter/X (other socials). Selected designs are minted as part of small collection of NFTs, and artists receive 50% of sales (in BBDoge).

3. Twitter/X Engagement (Free)

- Daily Meme Drops: Continue posting 2-3 memes daily, focusing on Base chain milestones or crypto trends (e.g., "When Base fees are lower than a dog treat! #BBDoge").
- Community Spotlights: Share user-generated content (e.g., fan art, memes) on Twitter/X with shoutouts to creators, building loyalty.
- Milestone Celebrations: For every X amount of Twitter/X followers, host a Twitter/X Space with a sponsored like we put coins on Krissy's casino on a pull of the slot for example and the winnings go to the giveaway (e.g., 500K BBDoge tokens split among attendees). Always be careful with giveaways, people tend to dump and run and it kills the chart!

4. Twitter/X Spaces Strategy



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Thought Leadership: Host Spaces on broader topics like “The Future of Meme Coins on Base” to attract non-BBDoge holders. Invite Base chain developers or meme coin enthusiasts.
- Cross-Project Spaces: Partner with other Base chain projects (e.g., @MemesOnBase_) for joint Spaces, expanding reach.
- Weekly Updates: Use Spaces to share roadmap progress (e.g., NFT staking, animated book teasers) and gather community feedback.

5. BabyDogeCoin Deep Integration

- Shared Events: Co-host a “Dog Coin Charity Stream” with BabyDogeCoin on Twitter/X Spaces, encouraging donations in BBDoge or BabyDogeCoin to dog shelters. Promote with #DogGoneNice.
- Community Merge: Create a shared Discord channel for BB DOGE and Baby Doge fans to discuss both projects, strengthening ties.

Phase 4: Long-Term Vision (Year 2+) – Cultural Legacy

1. Animated Book: “The Adventures of BBDoge”

- Concept: Create an animated digital book (e.g., a 10-chapter Web3 comic) chronicling BBDoge’s journey across the Base chain, battling FUD and uniting dog coins, while teaching children about blockchain.
- Distribution:
 - Offer book as an NFT or physical copy
 - #BBDogeTALES
 - Release chapters monthly, with each chapter unlockable via holding BBDoge tokens or NFTs.



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- **Community Role:** Invite fans to submit story ideas or art for the book via Twitter/X contests. Example: “What’s BBDoge’s next adventure? Share & win X! #BBDogeBook.”
- **Utility:** Holders of rare BBDoge NFTs get exclusive animated book scenes or a cameo in the story, driving NFT demand.
- **BabyDogeCoin Tie-In:** Feature a Baby Doge character as BBDoge’s mentor, announced in a joint Twitter/X Space: “Baby Doge guides BBDoge in our new animated book!
- #BBDogeBook.”

2. Sustained Twitter/X Presence (Free)

- **Meme Evolution:** Adapt memes to reflect BBDoge’s growth (e.g., “From pup to alpha dog on Base!
- #BBDoge”).
- **Spaces as Tradition:** Make weekly BBDoge Spaces a community ritual, with themes like “Meme Coin Mondays” or “Base Chain Builders.”
- **Trend Monitoring:** Stay agile by joining new Twitter/X trends (e.g., #Web3Pups) with BBDoge content.

3. Ecosystem Expansion

- **Game Prototype:** Develop a free, browser-based BBDoge game. Promote via Twitter/X: “Play as BBDoge on Base!
- #BBDogeGame.”
- **Charity Focus:** announced in Twitter/X Spaces and tied to BBDoge transactions (e.g., 1% of swaps donated).



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Base Chain Advocacy: Position BBDoge as a Base chain ambassador by creating Twitter/X threads about Base's scalability and hosting Spaces with Base developers.

Why This Plan Works

- Free Tools: Leverages Canva, Blender, Animaker, and Base chain's free dev tools to minimize costs.
- Community-Driven: Empowers users to create memes, NFT designs, and book ideas, fostering ownership.
- BabyDogeCoin Synergy: Taps into their 1.5M+ Twitter/X followers for instant exposure.
- Viral Focus: Memes, polls, and Spaces align with Crypto Twitter/X's culture, maximizing organic reach.
- Long-Term Vision: The animated book creates a cultural artifact, ensuring BB DOGE's legacy beyond price pumps.

This plan positions BB DOGE as a fun, community-centric meme coin on Base chain, with strategic ties to Baby Doge, engaging NFTs, and a Twitter/X-driven viral engine, all culminating in a unique animated book to cement its billion-dollar potential.

The Based BABYDOGE Team

Website: babydoge20.com

X: [@team_wsm20](https://twitter.com/team_wsm20)

Telegram: t.me/babydogeonbase



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

Notes from Team Meetings on Marketing (To integrate into Plan)

Marketing Plan for BBDoge: A Billion-Dollar Dog-Themed Crypto Coin Project on Base Chain

Objective: Launch BBDoge as a viral, community-driven meme coin on the Base chain, leveraging dog-themed branding, OG BabyDogeCoin collaboration, animated NFTs, Twitter/X engagement, and a long-term animated book and IRL merchandise to achieve a billion-dollar market cap, [leveraging the BabyDogeCoin community on the premise that BBDoge is the little brother (or sister) who has learned a few things from big brother and decided to launch their own project on Base].

Core Strategy: Build a passionate community [Commence weekly VC in G7 commencing 11 July 2025] (May - Gamify the community engagement. Something like the most supportive and active members, judged by reposting/showing up for spaces/sharing BBDoge with their community, are rewarded in some way that we can brainstorm [May be a G7 Token]) around BBDoge by tapping into meme culture, fostering authenticity, and creating engaging, shareable content. Collaborate with the OG BabyDogeCoin community for mutual growth, use animated NFTs to drive engagement, and establish a strong Twitter/X presence through viral content and Spaces. Long-term, an animated book and IRL merchandise will solidify BBDoge's cultural relevance. [Book about what?] (*May - A children's book I mentioned on one of our VC's. Content can be discussed but something to tell a story about BB DOGE that will personalize him/her, and provide a different avenue for us to promote)

Phase 1: Pre-Launch (Months 1-2) – Foundation and Hype Building (TIME FRAMES RECOMMENDED BY AI JUST FYI, BUT WE WILL ADJUST FOR OUR NEEDS)

1. Branding and Community Setup



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Develop BBDoge Identity: Create humorous, relatable, and playful content . (May - Suggested a few names but maybe: Baby, BB, Barker, Pawl, Sunny. Not sure what you were thinking regarding the gender so we can discuss your thoughts and go from there)
- Storyline: Create a narrative around bringing all Doge. [no, just OG BabyDogeCoin and OG DOGE]
- Community Platforms: Set up free accounts on:
 - Twitter/X: @Based BabyDoge [already have an X account under Team_WSM20, as 'Parent Company' of Based BabyDoge, didn't want to change this since [We will set up a dedicated Based BabyDoge X/Twitter] already over 1K followers and didn't want to start back at ZERO](May- sure) [Based BabyDoge/\$BBDoge DogeCoinCanada/\$DOGE1 <https://wallstmemes20.com/dogecoincanada/>, (DOGE Unleashed Blockchain)] for real-time updates and memes.
 - Telegram/FB/IG/TikTok: Post all twitter content across platforms [add accounts to website and content calendar] (May - I think Max has these, no? Maybe have him throw them on)
 - Reddit: (If Max is on Reddit) Join r/BaseChain and r/MemeCoins to share BBDoge content organically.
- Whitepaper: Done [link on website, as well as tokenomics paper, updated]

2. Collaboration with OG BabyDogeCoin

- Reach Out: Mike can use past connections to help initiate outreach. Create content having the two Doge characters interaction [great idea!!!] (May - Did you want to approach it like we are the younger cousin or a relative of some sort? Maybe have



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

them be our new caretaker in the DOGEHOUSE? Just came up with that idea, and I kinda like it but will get your thoughts)

- Cross-Promotion Plan:
 - Create a “Doge House” narrative and use that to reach out to OG BabyDogeCoin and OG DOGE with collaborations (look for BabyDoge Mother)](May - Ok).
 - Twitter/X event where both communities share memes tagged #BBDoge BabyDoge.(If the OG community is open to it)
 - Market the tokenomic benefits comparable to the OG BabyDogeCoin project, and promote as a competitive advantage making us more likely to reach to \$1 [this is key]
 - Invite OG BabyDogeCoin admins to co-host a Twitter/X Spaces session (see below) [great idea]
 - Maybe do a few whitelist spot giveaways to the OG BabyDogeCoin community members in some kind of contest to on board likely buyers. [great idea]
- Engage Their Community: Join OG BabyDogeCoin’s Telegram, participate in discussions, and subtly introduce BBDoge as a complementary project. Avoid spamming; focus on genuine engagement. [be careful in TG, will get banned very easily](May - Sure. Figure you would lead that since you have the pre-existing relationship and maybe we support with less engagement)

3. Animated Teaser Campaign

- Teaser Strategy:



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Create a 3-4 second animated clips of a BBDoge puppy and post it on Twitter/X with the caption: “Who let BBDoge out?” Or “You in the Doge House?”
- Create memes around Based BabyDoge, replicating what worked for OG BabyDogeCoin, rather than completely reinventing the wheel.
- Community Involvement: Run a contest on Twitter/X where users submit ideas for NFT designs (e.g., “What should BBDoge wear?”). Winners get early access to the NFT drop. [So what? What is the benefit, and why buy another NFT?] (May - Maybe replace the NFT with 3 or 4 custom BBDoge characters based off the winner PFP’s. Or our BBDoge interacting with their PFP in some way. Contest could be for who creates the best custom BB DOGE artwork/content)

4. Twitter/X Viral Content (Free)

- Content Types [Mike]:
 - Memes: Create BBDoge memes, and twitter content (e.g., BBDoge puppy saying, “HODL on Base, and in the DOGE HOUSE!”). Post daily with hashtags #BBDoge #BaseChain #MemeCoin [#Based #BabyDoge #Base #Meme #MemeCoin #Crypto #NFT @Base \$BBDoge].
 - Polls: Engage followers with fun polls, e.g., “Which dog breed is the ultimate HODLer?”
 - Vote & RT! #BBDoge.”
 - Threads: Share educational threads about Base chain’s benefits (e.g., “Why Base is the future for meme coins: low fees, fast txs, & BBDoge, [with great Anon Swap and Bridge!]. (May - Yes, promote the swap and bridge as well and go over how to use as I’m not sure a lot of people have much experience with these features.)



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Engagement Tactics:
 - Reply to trending crypto tweets (e.g., @CoinMarketCap posts) with BBDoge memes or witty comments.
 - Tag Base chain influencers like @baseprotocol or @JessePollak in relevant posts to gain visibility. [I have a list that I tag] (May - Great)
- Hashtag Strategy: Create #BBDoge and #BasePups to unify community content. Encourage retweets with phrases like “RT to adopt a BBDoge pup!” [???
- Create custom BBDoge blended characters with influential crypto accounts. IE a John Cena Doge, or a person high up in the OG BabyDogeCoin community.

5. Twitter/X Spaces Participation [All]

Shill Sheet for all, stay on brand [Max]

- Target Spaces: [Mike]
 - Join [@Base](#) [@based_elen](#) [@basebro_](#) [@BaseCaptainHB](#) [@BaseJunkie_](#) [@MemesOnBase_](#) [@base](#) #Based chain-focused Spaces hosted .
 - Attend meme coin Spaces (e.g., @MemeCoinTalk) to pitch BBDoge as a Base chain innovator.
 - Participate in OG BabyDogeCoin Spaces (@BabyDogeCoin) to build rapport and mention the collaboration.
- Host a BBDoge Space:
 - Schedule a weekly “BBDoge HOUSE” on Twitter/X Spaces to discuss project updates, Base chain, and memes. [also mention in G7 weekly VCs]



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Invite OG BabyDogeCoin community members or Base chain enthusiasts as co-hosts.
- Promote the Space on Twitter/X with a meme:
- #DOGEHOUSE Spaces.
- Engagement: Record Spaces using free tools like Zencastr and share clips on Twitter/X for those who missed it.

Phase 2: Launch (Months 3-4) – Viral Explosion

1. Token Launch on Base Chain

- Deploy Token: Mike has the contract taken care of. [presale contract and token contract is deployed]

2. Basic NFT GiveAway to a coin holder on Day 2 (Free Minting) [why?]

- Launch Collection: Release the 1,000 animated BBDoge NFTs on OpenSea (Base chain, free minting). Each NFT grants access to future airdrops or governance votes. [ok maybe] (May - Maybe we hold off on NFTs for later, and focus on the other means of promotion and outreach to the OG BABYDOGECoin) [agreed, we already have an nft collection sold out, this is good, and another one coming, the images and json are done, just need the tech done]
- Promotion:
 - Post short animated videos on Twitter/X with #BBDogeNFTs.
 - Host a Twitter/X contest: “Create the best BBDoge meme and win X. Users must tag 3 friends in their art post, and the winner will be chosen from the users with the most likes on their posted art [that you can mint for free???] (May - edited)



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Utility: Announce one of your utilities as a surprise

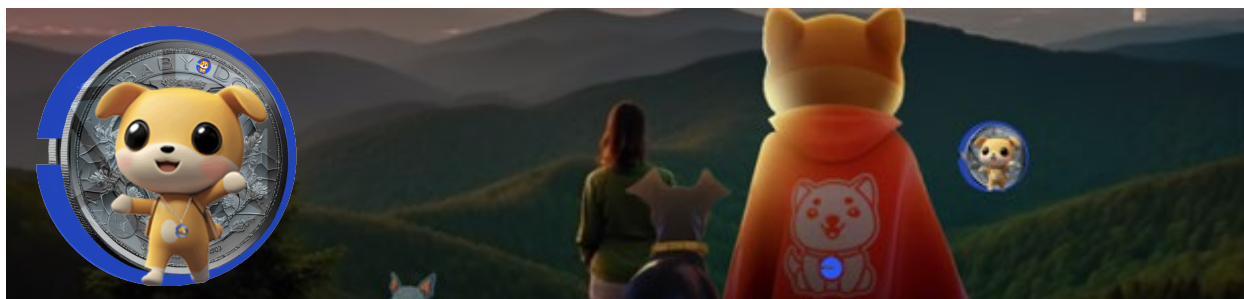
3. Twitter/X Viral Push

- Trendjacking: Monitor trending hashtags (e.g., #CryptoMoon) and create BBDoge content to ride the wave. Example: “BBDoge will build a Base on the moon! #CryptoMoon.”
- Community Takeover: Encourage followers to change their Twitter/X profile pics to BBDoge NFTs or logos for a week, creating a visual wave. Share a collage of participants’ profiles. (May - Maybe have the G7 members change their profile pics to help boost engagement and reward in some way that we can brainstorm) [Yes, we maybe need a complete section here on G7 engagement, maybe schedule a G7 VC soon to discuss with community an engagement plan, get community input).

4. Twitter/X Spaces Expansion

- High-Profile Spaces:
 - Co-host a Space with OG BabyDogeCoin titled “Dog Coins Unite: BBDoge & BabyDogeCoin” to discuss meme coin trends and cross-promotion.
 - Join Spaces hosted by Base chain influencers (e.g., @BaseJunkie_) to promote BBDoge’s value proposition and competitive advantage.
- AMA Series: Host weekly AMAs in BBDoge Spaces, answering community questions about tokenomics, NFTs, and future plans. Share key clips on Twitter/X.[yep, need to figure this out, it was a mess last time we tried]
- Gamification: During Spaces, run live polls (e.g., “What’s BBDoge’s next feature?”) to keep listeners engaged.

5. OG BabyDogeCoin Collaboration Events



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Joint Meme Campaign: Create more content showcasing the OG BABYDOGEcoin and BBDOGE together following whatever coin relationship we agree on, ie big brother, DOGE HOUSE teacher, etc.
- Community Swap: Encourage OG BabyDogeCoin holders to join BBDOGE's Twitter/etc [NO DISCORD, I HATE IT and too much work with too many socials] with a special role (e.g., "Doge Pound fan or Doge Fam") and vice versa, fostering cross-pollination. (May - Updated to Twitter and other socials Max has set up)
- Shared Roadmap Tease: Announce a potential launchpad coming in the future. Tease coin/nft holder benefits.

Phase 3: Post-Launch Growth (Months 5-12) – Sustained Momentum

1. Community Governance

- DAO Setup (May - Voting rights mainly. Not sure if we need a DAO): Create a simple DAO using Aragon (free on Base chain) for BBDOGE holders to vote on features (e.g., new NFTs, partnerships, games, book ideas, merch ideas/partnerships (eg: @223WORLD). Announce on Twitter/X: "BBDOGE is now pup-powered!"
- Join our DAO! #BBDOGE."
- Incentives: Reward active voters with 1 of a kind BBDOGE animated content or exclusive NFTs, Vested BB DOGE coin, personalized BB DOGE talking videos saying hi to their children for example, encouraging participation.

2. Twitter/X Engagement

- Daily Meme Drops: Continue posting 2-3 memes daily, focusing on Base chain milestones or crypto trends (e.g., "When Base fees are lower than a wiener dog!"
- #BBDOGE").



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Community Spotlights: Share user-generated content (e.g., fan art, memes) on Twitter/X with shoutouts to creators, building loyalty.
- Milestone Celebrations: For every X amount of Twitter/X followers, host a Twitter/X Space with a sponsor. Maybe we put coins on Krissy's casino and a pull of the slot for example wins vested tokens.

4. Twitter/X Spaces Strategy

- Thought Leadership: Host Spaces on broader topics like "The Future of Meme Coins on Base" to attract non-BBDoge holders. Invite Base chain developers or meme coin enthusiasts.
- Cross-Project Spaces: Partner with other Base chain projects (e.g., @MemesOnBase_) for joint Spaces, expanding reach.
- Weekly Updates: Use Spaces to share roadmap progress and gather community feedback..

Phase 4: Long-Term Vision (Year 2+) – Cultural Legacy

1. Another Book and animated video content: "The Adventures of BBDoge"

- Concept: Create a book to sell on Amazon chronicling BBDoge's journey across the Base chain, battling FUD and growing up in the DOGE HOUSE.
- Distribution:
 - Offer book as a (maybe NFT) physical copy
 - #BBDogeTALES
 - Use



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- Community Role: Invite fans to submit story ideas or art for the book via Twitter/X contests. Example: “What’s BBDoge’s next adventure? Share & win X! #BBDogeBook.”
- Utility: Coin Holders of BBDoge get exclusive animated book scenes or a cameo in the story, driving engagement.
- BabyDogeCoin Tie-In: Feature an OG BabyDogeCoin character as BBDoge’s mentor in the DOGE HOUSE, announced in a joint Twitter/X Space: “BabyDogeCoin guides BBDoge in our new animated book!”
- #BBDogeBook.”

2. Sustained Twitter/X Presence

- Meme Evolution: Adapt memes to reflect BBDoge’s growth (e.g., “From pup to alpha dog on Base!”
- #BBDoge”).
- Spaces as Tradition: Make weekly BBDoge Spaces a community ritual, with themes like “Meme Coin Mondays” or “Base Chain Builders.”
- Trend Monitoring: Stay agile by joining new Twitter/X trends (e.g., #Web3Pups) with BBDoge content.

3. Ecosystem Expansion (WE MIGHT WANT TO MOVE THIS UP TO THE NEXT 30 DAYS BUT IT WOULD REQUIRE HIRING A GAME DESIGNER. WOULD PROBABLY COST \$300-\$500, WOULD NEED TO RESEARCH FURTHER BUT I THINK THIS COULD BE A GREAT REAL WORLD UTILITY TO MARKET AS A FUN CHILDREN’S LEARNING TOOL. THIS COULD HELP BOLSTER OUR UTILITY IN CASE CHEYNE COMMUNICATION DOESN’T IMPROVE)

- Game Prototype: Develop a free, browser-based BBDoge game. Promote via Twitter/X: “Play as BBDoge on Base!”



Baby Doge on Base \$BBDoge (BABYDOGE20.com) Official Whitepaper

- #BBDogeGame.”
- Base Chain Advocacy: Position BBDoge as a Base chain ambassador by creating Twitter/X threads about Base’s scalability and hosting Spaces with Base developers.

Why This Plan Works

- Free Tools: Leverages Canva, Blender, Animaker, and Base chain’s free dev tools to minimize costs.
- Community-Driven: Empowers users to create memes, and book ideas, fostering ownership.
- BabyDogeCoin Synergy: Taps into their 1.5M+ Twitter/X followers for instant exposure.
- Viral Focus: Memes, polls, and Spaces align with Crypto Twitter/X’s culture, maximizing organic reach.
- Long-Term Vision: The animated book creates a cultural artifact, ensuring BBDoge’s legacy beyond price pumps.

This plan positions BBDoge as a fun, community-centric meme coin on Base chain, with strategic ties to OG BabyDogeCoin, engaging content with some animations, and a Twitter/X-driven viral engine, with a unique book, and game, to cement its billion-dollar potential.