



Baby Doge on Base \$BABYDOGE (BABYDOGE20.com) Presale Launch Plan

Introduction

BabyDoge on Base (BABYDOGE20.com) is a next-generation BabyDoge meme/utility token launched on Base, designed to combine community-driven engagement, innovative tokenomics, and real-world utility. Inspired by the legacy of Baby Doge but enhanced for the modern DeFi era, BABYDOGE20 aims to become the ultimate meme token for the Base chain community.

This is a comprehensive token launch plan for **Baby Doge on Base** that addresses jeet selling, liquidity handling, team vesting, bot strategies, and social media execution, along with technical updates needed post-presale.

Presale Contract : [BABYDOGEonBasePresale | Address](#)
[0x9Fd43B29d2253e3018AE52f5a05c5E97283Dbc72 | BaseScan](#)

Token Contract : [BABYDOGEonBase | Address](#)
[0x9467fffb7b5649d4a56fd1f3373bd07b8da3643f | BaseScan](#) (Need to re-deploy with a clean wallet)

Fakeout : [BABYDOGEonBase | Address](#)
[0xA4df3F793cD04aB121543F82B6291c34A2b9E54e | BaseScan](#)

1. Liquidity & Token Management Post-Presale

Presale Proceeds Allocation

- **100%** of presale ETH/BASE goes to liquidity, to fund the Liquidity pool for Launch
- **24%** of tokens go to the presale token allocation, that is **1 Billion** tokens



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- **60% of the supply will go to the Liquidity Pool**
- **The balance is** goes to marketing and treasury wallets for marketing, team, development and operations, and early CEX listing negotiations, particularly CoinGeko and CoinMarketCap to start.

Liquidity Locking

- Use **Unicrypt, Gnosis Safe, Pinksale or Team.Finance** to lock LP tokens for **at least 12 months initially**.
- Make lock time verifiable and public.
- Consider timeframe for renouncing contract and make it public

Smart Liquidity Strategy

- Add LP **with a low initial market cap** to create a compelling price floor and early upside.
- **Front-run jeets** by expecting 2–3x presale price and seeding liquidity accordingly to slow dumpers, in addition to smart contract mechanisms in place to deter snipers and jeets (high taxes for early sellers, up to 50%)

🔗 2. Vesting & Team Tokens

- **Dev/Team Allocation (20%):**
 - **3-month cliff**, then linear vesting monthly over **6–9 months**.
 - Use tools like **Vesting Contracts (e.g., OpenZeppelin-based or via Sablier)**.
 - Team Allocation:
 - Mike (Owner):



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- Cheyne (Dev):
- Brenda (Operations):
- Max (Marketing):
- Other
 - 1.Telegram Mods:
 - 2. Collaborations:
 - 3. Rewards:
 - 4. Other ?
- **Marketing Allocation (10%):**
 - Use **multi-sig wallet** with clear, public transparency reports (e.g., monthly threads or pinned X posts).
- **Staking & Utility (Future Plan):**
 - Lock a portion of tokens for **future staking rewards**, announced during launch week to reduce sell pressure, particularly to reward early NFT buyers.

3. Launch Wallets

- a. There will be a new/clean wallet setup as the deploy wallet
- b. There is a Marketing Wallet designated in the Contract
- c. There is a Treasury Wallet designated in the Contract
- d. A Team wallet will be setup for the Team and Team tokens allocated from that wallet.



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4. Anti-Jeet & Volume Strategies

Volume Bots & Trading Support (a time of writing we have no bots available)

- Deploy volume bots (low-impact, randomized buys/sells) to:
 - Create active charts on **DexTools, GeckoTerminal, Birdeye**.
 - **Encourage organic volume** by creating visual FOMO and presence in trending dashboards.
 - **Employ LP paired strategies for the same purpose, for a double whammy against the snipers and the jeets.**

Whale Anti-Jeet Policies

- Implement a **maximum wallet cap** (1–2%) and **max TX cap** (e.g., 0.5–1%) to slow early dumping. Max wallet is 1% hard coded in the smart contract, .5% for sniper bots, hard coded with 40% sell tax if early sell, and Max transaction is 1%.
- Add a **tax on early sells (first 24–48h estimate coded into smart contract as block time)** to deter jeets and redirect to LP or burn. Early sells (snipers and jeets) will incur either a 40% or a 50% tax, hard coded into the smart contract.

5. Website Transition After Presale

- Replace the **presale buy widget** with a **Uniswap widget** (Base Chain) on website and in dApp (already built), to be replaced by our own swap at some point (in development)
- Rename dApp to BabyDoge-on-Base.netlify.app (remove ‘Presale’)
- Update:



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- Token contract address will remain the same, the presale ca will no longer be used
 - Initial liquidity pool pair Base ETH: BABYDOGE set ratio to start for price just above presale end price
 - Live chart buttons (DexTools, GeckoTerminal) will be added to website
 - Add TG and X pinned messages with official links
 - openTrading will need to be set to TRUE in contract
 - limitsInEffect will need to be updated in the contract after a certain period of time (for anti-snipe and anti-jeet), 30 days?
 - Other?
-

6. Social Media Strategy

X/Twitter

- **Pre-Launch (3–5 days before Launch):**
 - Countdown graphics
 - Teaser posts to instill FOMO
 - Partner/follower retweets and “Last Chance” posts
- **Launch Day:**
 - Post with “Liquidity Added 🚀” + official links
 - Pin BASE chart (DexTools or GeckoTerminal)
 - Thread on:



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- Tokenomics
 - LP lock
 - Team vesting
 - Next steps (staking, CEX, other utilities)
- **Post Launch (Days 1–5):**
 - Daily memes, market cap milestones, shoutouts utilizing pre-planned Content Calendar (Rex and Oladapo if available) See: [InteractAI - Web3 AI Automation Platform](#) for testing
 - Trending X campaigns (#BabyDogeOnBase, #BaseSeason \$BABYDOGE on #Base)
 - Engage with Base spaces and meme coin spaces

Telegram

- Turn on **slow mode** during liquidity addition.
- Pin updated links and disable presale chat.
- Assign **3–5 active moderators**.
- Keep 24/7 support (rotating mods or community).
- Run **early shill contests** for sticker packs, memes, and voice AMA attendance.
- Advise socials of anti-smiper/anti-jeet sell taxes to deter snipers and jeets from reeking the chart

7. Additional Launch Tasks & Ideas

Checklist

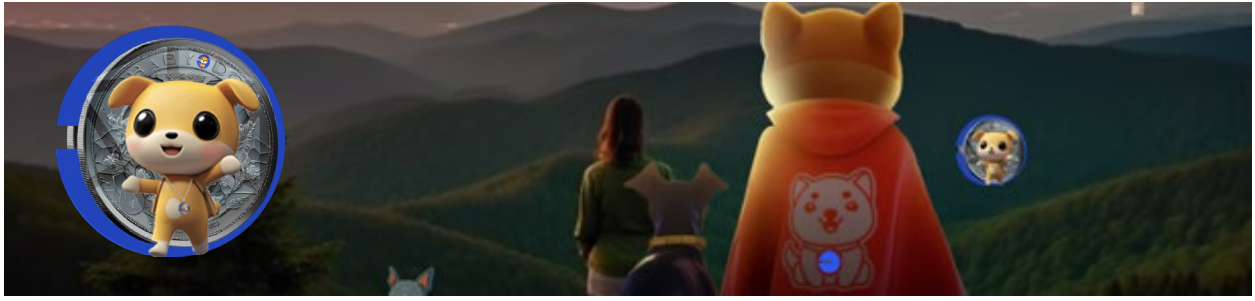


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- Contract actions required, openTrading, limitsInEffect etc...
- Add Uniswap widget to website for post launch
- Rename dApp to BabyDoge on Base (no Presale)
- Change presale buybox on dApp to Uniswap buybox
- Lock LP & post link
- Deploy vesting contracts & share dashboard
- Update social bio links (X, TG, site, chart, Uniswap)
- Submit token to **DexTools, CoinGecko, and CoinMarketCap**
- Post launch thread with full transparency
- Begin negotiations with micro CEX listings (LBank, MEXC, BitMart)
- Get setup with OnChainRamp (Benjamin)

Launch Extras

- Enable **trending bots** (DexScreener, DEXTools Premium) (Currently no bots available to us)
- Keep active in Base and meme spaces to shill project
- Be very active in BabyDoge X/Twitter with benefits of owning THE NEW BABYDOGE, Base, Tokenomics, Utility/Ecosystem coming, plus all BabyDogeCoin has to offer, building a powerhouse New BabyDoge on Base/Old BabyDogeCoin Ecosystem.
- Create a **"Post Your Entry" campaign** — chart screenshots for hype
- Additional marketing projects to encourage active buyers and holders



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Ref: [\[GUIDE\] How To Plan A Token Launch | by Alessandro S. Capezza | Medium](#)

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